



## Summerfest 2019 Special Attractions

Below are the special attractions for Summerfest 2019:

Wednesday, June 26 at 9:30 p.m.

### **THE SUMMERFEST BIG BANG FIREWORKS PRESENTED BY MENARDS AND WISN 12**

Don't miss the Summerfest Big Bang Fireworks Show live on the grounds at 9:30 p.m., presented by Menards. Fireworks supplied by J&M Displays. Watch WISN 12 for a taped show at 10:30 p.m. (broadcast in HD).

Wednesday, June 26 - Friday, June 28, Tuesday, July 2, Wednesday, July 3 • 3:00 p.m.

### **SUMMERFEST PARADE**

The parade will start at the south end of Henry Maier Festival Park at the American Family Insurance Amphitheater Forecourt and complete a full lap of the grounds. Fans are encouraged to join in with participants and strut their stuff!

Thursday, June 27 • 12:00 - 2:00 p.m. (while supplies last)

### **KLEMENT'S \$1 BRAT DAY**

Enjoy a taste of summer with Klement's! Klement's brats will be available for purchase at the Mid Gate for just \$1 from 12:00 - 2:00 p.m. \$1 brats will be for sale ONLY at the Mid Gate designated booth. Limit one (1) per person. All proceeds will benefit a local charity. Cash only.

Saturday, June 29 and Sunday, June 30

### **SCHOOL OF ROCK**

Check out the next generation of music superstars from School of Rock! Over 80 bands made up of talented kids from across the world will rock out on seven (7) different stages. School of Rock teaches over 30,000 students at 230 global locations what it takes to become a world-class musician. Performance-based instruction gets students out of the lesson room and on stage, where they play real shows at authentic venues.

Sunday, July 7 • 2:00 p.m.

### **LATIN MUSIC DAY PRESENTED BY AURORA HEALTH CARE WITH SUPPORT FROM TELEMUNDO WISCONSIN**

Aurora Health Care and Telemundo Wisconsin are proud to welcome the following artists - La Sonora Ponceña, Van Lester-Hector Lavoe Tribute, Junior Rivera and His Orchestra, and Latin Sound System - for Latin Music Day at the Harley-Davidson™ Roadhouse. Stop by the Harley-Davidson™ Roadhouse to enjoy Latin Tropical music and Salsa music starting at 2:00 p.m.

### **GRUBER LAW OFFICES SPORTSZONE WITH NEWSRADIO 620 WTMJ**

The Gruber Law Offices Sportszone is the ultimate destination for sports fans! This area offers interactive daily programming, including sports demonstrations and clinics from the Milwaukee Bucks, the Milwaukee Admirals, and much more!

### **NEW - THE SUMMERFEST LANDING WITH L.L.BEAN, MERCURY MARINE, AND SEA RAY**

New this year! Whether you prefer to sit and relax and take in the beautiful views of Lake Michigan or get out on the water, The Summerfest Landing is the place to be.

L.L.Bean will be offering FREE stand-up paddleboard (SUP) and kayak rentals every day on a first-come, first-served basis. Not experienced on the water? No worries, L.L.Bean Outdoor Discovery Program instructors will be on hand to provide additional support. So grab a kayak or SUP and some friends and head out on the water!

Mercury Marine, the Official Outdoor Engine of Summerfest, and Sea Ray, the Official Boat of Summerfest, will partner together to provide FREE Lake Michigan boat rides in cooperation with SkipperBuds. Stop by the Mercury Marine Go Boldly activation to sign up for your free ride, and experience the latest innovations in marine propulsions and controls. While there, you can talk with Mercury Marine ambassadors about their newest products.

#### **NEW - SUMMERFEST PARTY PATIO WITH PUNCH BOWL SOCIAL**

Come and hang out at the new Summerfest Party Patio with Punch Bowl Social, located in the American Family Insurance Forecourt area. Featuring games and activities, this is a great destination to spend time with friends, enjoy games like cornhole and giant jenga, and enjoy a cold beverage before the show!

#### **MILLER LITE BREWHOUSE**

Check out the Brewhouse Experience featuring Bars & Recreation, located on the right side of the Miller Lite stage. You can win prizes, including Front Row Passes to the Miller Lite Oasis, by sinking a hole-in-one or playing at the brand new shuffleboard courts. From 3:00 - 8:00 p.m. daily.

#### **NEW - SPEEDKORE PERFORMANCE GROUP**

Stop by SpeedKore Performance Group to see the future of custom car building, near the U.S. Cellular Stage! SpeedKore's signature recipe of increasing horsepower and reducing weight with aerospace grade carbon fiber body parts has garnered global media attention, while winning numerous accolades and awards. Most recently, SpeedKore won Ford's Outstanding Achievement in Design Award and the Goodguys Rod & Custom Association Gold Award at SEMA 2018. SpeedKore vehicles have been featured on "Jay Leno's Garage," Hoonigan and Donut Media and have also appeared in a number of movies in "The Fast and the Furious" franchise!

#### **SUMMERFEST SKYGLIDER POWERED BY MEIJER**

Take a ride on the Skyglider, a true family favorite! Located high above the main walkway, this gentle ride provides passengers with a scenic view of Henry Maier Festival Park, Lake Michigan, and the entertainment below. One-way and round-trip fares are available.

#### **AMERICAN FAMILY INSURANCE HOUSE**

The American Family House is a space for the fans who make Summerfest possible - like you! We've invited big name artists to join their fans to play FREE, acoustic sets in our intimate space. You can also create your own festival look at our DIY swag station and take an Insta-worthy photo. While you're exploring Summerfest, lookout for our vending machines for a chance to win tickets and prizes! Located behind the Mid Gate Fountain. Open 12:00 - 9:00 p.m. daily.

#### **EMERGING ARTIST SERIES WITH 88NINE RADIO MILWAUKEE**

The Johnson Controls World Sound Stage with 88Nine Radio Milwaukee will once again host the Emerging Artist Series, highlighting emerging talent each evening from 3:00 - 7:30 p.m., with the opportunity for patrons to vote for their favorite performances on Twitter.

#### **FM 102/1 SERIES AT SUMMERFEST**

The FM 102/1 Series at Summerfest features the best in alternative music and is excited to welcome several amazing artists, including The Killers, The Head and the Heart, Elle King, The National, WALK THE MOON, Billie Eilish, Young the Giant, X Ambassadors, CHVRCHES, Sublime With Rome, Third Eye Blind, YUNGBLUD, and more! The FM 102/1 Series at Summerfest features the best in alternative music. See the full list of bands at [Summerfest.com](http://Summerfest.com).

## **NEW - CONCORDIA UNIVERSITY CONCERT SERIES AT SUMMERFEST**

The series features various artists who showcase positive, upbeat, and inspiring music that motivates fans to live life on the optimistic side, including SWITCHFOOT and Skillet. During these select performances, Concordia University will be onsite with summer fun tips. Check the schedule for the blue star icon that denotes artists in the series.

Sunday, July 7 • 12:00 - 3:00 p.m. (while supplies last)

### **SUMMERFEST BIG WIN**

From 12:00 - 3:00 p.m., 30,000 FREE general admission tickets to Summerfest 2020 will be given away at all entrances. To participate in the SUMMERFEST BIG WIN, fans must turn in the perforated entry stub from the Summerfest 2020 ticket to the Mid Gate Information Booth by 3:30 p.m. on July 7, 2019. The prize drawing will take place at 4:00 p.m. at the Miller Lite Oasis. Patrons must bring the 2020 ticket to the drawing. If the entry number on the ticket matches the number that is announced and displayed on the screen, they will be declared a Summerfest BIG WINner.

### **BIG GIG GIVEAWAY WITH COUSINS SUBS**

Want to experience Summerfest like a VIP? Now's your chance. In partnership with Wisconsin-based Cousins Subs, you can enter to win prize packages that include two (2) tickets to an American Family Insurance Amphitheater concert, VIP deck access, Ticketmaster Terrace passes, a Summerfest Store gift card, dinner courtesy of Cousins Subs, and parking! Go to [cousinssubs.com/biggiveaway](https://cousinssubs.com/biggiveaway) from May 13 - June 16, 2019 for your chance to win!

### **PEPSI PHOTO PROMOTION**

Join in this year's Favorite Fest Photo promotion, sponsored by Pepsi. Share your best fest photo on Instagram featuring one of the oversized Pepsi bottles during the festival for a chance to win great prizes. For more information, visit <https://summerfest.com/special-attractions/>.