Milwaukee World Festival, Inc.

wishes to acknowledge and thank the volunteers of the Summerfest ADA Task Force.

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TICKETS FOR ACCESSIBLE SEATING

Availability of tickets for accessible seating include, but are not limited to, people who use wheelchairs, are blind or visually impaired, or who are deaf or hard-of-hearing. Tickets can be purchased by contacting the Summerfest Box Office at (414) 273-2600 (voice/TTY). On-line ordering of accessible seating is also available through Ticketmaster at www.ticketmaster.com.

Please note, for each wheelchair space purchased by a disabled individual, three additional seats in the same row contiguous with the wheelchair space shall be made available for purchase (provided they are available at time of purchase). Summerfest will provide a folding chair as the companion seat in wheelchair accessible reserved seating areas.

SUMMERFEST AMPHITHEATER CONCERTS

Reserved wheelchair accessible seats are located on Platforms AA through L in sections 1-8. Patrons may purchase tickets for a specific platform.

For shows offering free General Admission seating, accessible seating is located on platform L. Free General Admission seating during Summerfest is available on a first-come, first-served basis with wristbands. Wristbands are issued at Noon on the day of the performance at the American Family Insurance Amphitheater.

AMPHITHEATER AIDE

For all Summerfest concerts, volunteers are available to assist persons with disabilities, the elderly, or those who need special assistance to their concert seats.

The American Family Insurance Amphitheater was constructed prior to The Americans with Disabilities Act (ADA), signed into law on July 26, 1990, therefore the accessible seating locations for the boughers and LL Bean Lawn seats, are platforms K and L, respectively. Neither the LL Bean Lawn nor the Boughers were designed to accommodate wheelchairs, and are not accessible. Please use the designated platforms K and L in those areas, For the safety of all patrons, wheelchairs are not permitted in the boughers or on the LL Bean Lawn.

We look forward to Summerfest 2020 when the American Family Insurance Amphitheater building project will be completed, including additional accessibility options.

Please consult the American Family Insurance Amphitheater Map to reference platform locations.
DIRECTIONS TO HENRY MAIER FESTIVAL PARK

FROM THE WEST:
Take I-94 east and exit at 26th Street. Follow 26th Street east to Water Street and follow the signs to one of the many parking lots in the area. Or follow I-94 further east, exit at James Lovell Street.

FROM THE NORTH:
Take I-43 south and exit at McKinley Boulevard. Proceed east on McKinley Boulevard to Water Street. Take Water Street south and follow the signs to one of the many parking lots in the area.

FROM THE SOUTH:
Follow I-43 south to McKinley Boulevard. Take McKinley Boulevard to Water Street. Take Water Street south and follow the signs to one of the many parking lots in the area.

FROM THE EAST:
Proceed east on National Ave to 1st St. Proceed north/east on 1st Street. Follow I-43 North to National Ave exit. Proceed north on 9th Street to National Ave.

WELCOME TO HENRY MAIER FESTIVAL PARK

This guidebook is designed to assist our patrons with disabilities. Copies of this brochure are available in Braille and large print and are located at the information booths, the Respite Pavilion, and on the Summerfest website at www.summerfest.com/accessibility.

Milwaukee World Festival, Inc. hopes this guidebook will assist your visit to any one of the many special events here at the Park. Included in this guidebook are outlines of the various services available at American Family Insurance Amphitheater, seating policies, parking information, and maps and descriptions of the grounds.

In compliance with the 1990 Americans with Disabilities Act (ADA), Summerfest is continuously striving to make the grounds barrier-free. We welcome your comments! Please contact us at (414) 273-2680 (voice/TTY), or online at www.summerfest.com.

ADDITIONAL SERVICES

INFORMATION & SERVICES
Information Centers are located adjacent to all gate areas. Security personnel are easily identified by red shirts, and are stationed at all gate areas and throughout the grounds. They are available to answer questions and provide directions. Audio maps are available at South, Mid and North information booths, and at the Respite Pavilion.

FIRST AID
During Summerfest, First Aid stations are at the North, Mid, and South Gates and the American Family Insurance Amphitheater (open for American Family Insurance Amphitheater performances). First Aid Stations are sponsored by Aurora Health Care.

NATIONAL SPINAL CORD INJURY ASSOCIATION RESPITE PAVILION
This “smoke free” facility, located just south of the Miller Lite Oasis, is specifically designed for the comfort of our patrons with disabilities and/or special needs. The pavilion includes a fully accessible shower and restroom facilities, an air-conditioned rest area, and an outdoor observation deck. Storage lockers and oxygen storage is available. Attendant services are not available. This facility closes at 10:00 p.m. during Summerfest and all ethnic festivals and is not open for American Family Insurance Amphitheater performances. Attendees must be at least 18 years of age.

FAMILY RESTROOM
A large, private unisex restroom for families, patrons with disabilities and their companions, or anyone needing a little extra room and privacy is located in the north wing of the Mid Gate building. Door key is available at the check-in service desk at the Mid Gate.

DRINKING FOUNTAINS
Drinking fountains are located outside each restroom area and are accessible to all patrons. Draining fountains can also be found near the Children’s Area.

ADDITONAL INFORMATION

WHEELCHAIR/STROLLER RENTAL
A limited number of wheelchairs and strollers may be rented for a nominal charge (with two forms of proper ID), for Summerfest and the ethnic festivals. During Summerfest, wheelchair and stroller rental stations are located at the North Gate, Mid Gate, and South Gate. During all ethnic festivals, wheelchair rentals will be located at the Mid Gate. Scooter rentals are no longer available.

SERVICE ANIMALS
If you are training an animal, the animal must wear a harness or leash and caption that the animal is in training. If you have a service animal, we strongly encourage the use of an identifying vest, harness, cap, or leash. Upon arrival, Summerfest staff may ask you if the animal is a service animal required because of a disability or if the animal is being trained to be a service animal. If the animal is a service animal-in-training, be prepared to produce documentation that the animal is in training currently. Summerfest reserves the right to remove both animal and patron if the animal jeopardizes the safety of others. Summerfest will NEVER separate or attempt to separate you from your service animal or service animal-in-training.

AUDIO FORMATS
• Audio recordings of Summerfest information and daily schedules can be found at this link: https://www.abileneb.org/services/283/1
• If a person is signed up with WRN “Listen”, press 2 on the phone keypad and then 3 to get to the ABLE Channel for Summerfest info.
• You can also use the Summerfest App with your smartphone.
• While at Summerfest, you can get to any of the 4 info booths or the respite area to listen to the audio on an MP3 player.

ACCESSIBILITY
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Milwaukee World Festival, Inc. requests individuals needing assistance be accompanied by a companion or attendant. Employees of Milwaukee World Festival, Inc. and the National Spinal Cord Injury Association Respite Pavilion are not permitted to assist patrons with purchasing programs or services.